

Assignment 9

ATTACK YOUR BOOKLET

This is the course's last weekly assignment. It is obligatory.

It aims to encourage you to make detailed decisions about your exam assignment.

These decisions will be discussed at group tutorials on 19–20 March.

- 1 Read the Exam Assignment very carefully, to ensure you understand it completely
- 2 Prepare draft [*bozza*] documents about your booklet, including:
 - a Booklet title (see the Exam Assignment, subsection 2.1). Decide your booklet's topic: the field of design (or design and production) you will write about.
 - b The booklet's Introduction (see Exam Assignment, subsection 4.3): 100–300 words in the language(s) you intend to use
 - c Chapter 3: Possible futures (see Exam Assignment, subsection 4.6). Don't write this chapter now (unless you want to). Instead, write a list of at least 5 ways in which your chosen field of design may, in the future, change as a result of technological innovation, especially innovation in information and communication technologies
 - d Booklet design. Design a typical double-page spread showing the booklet's layout and typography. Decide how you will bind it.
 - e Layout program. Decide the word-processing or desktop-publishing program you will use (e.g: Word, InDesign, Pagemaker)
- 3 Print the typical double-page spread (d above)
- 4 Bring these documents for a first (obligatory) tutorial at the following times. Please note that the Thursday groups are **09.00–10.30** (not 11.00–13.00):

Thursday 19 March: Gillian Crampton Smith groups
09.00

0 A

Maria Gabriella

Astolfo, Silvia Basso, Silvia Boscolo, Alessandra Ferragina
09.30 B Valeria Donati, Alessandro Filippi, Alberto Moro, Christian Jugovac
10.00 C Marco Paccanella, Sara Poli, Marta Santomauro, Sara Spadotto

Thursday 19 March: Philip Tabor groups

09.00 D Giuseppe Burdo, Erika Rossi, Valentina Venza, Kui Wang
09.30 E Silvio Lorusso, Valeria Malito, Niccolò Mazzoni, Giulia Miglioranza
10.00 F Giuliana Tamaro, Maria Tasca, Andrea Toniolo, Iliara Ardito

Friday 20 March: Gillian Crampton Smith groups

11.00 G Marco Auriemma, Francesco Belloli, Luca Boscardin, Daniele Bovolenta
11.30 H Francesco D'Abbraccio, Patricia De Ross, Alessandra Franciosini, Claudio Gasparollo

Friday 20 March: Philip Tabor groups

11.00 I Elisa Calore, Irene Cimenti, Martina Cognolato, Giacomo Covacich
11.35 J Piera Girardi, Federica Giroto, Daniela Gottardello, Giuseppina Grieco

If requested, there will be second (optional) tutorials on Thursday–Friday 26–27 March. If you wish a tutorial then, you must have emailed your request to ptabor@iuav.it by 17.00 Tuesday 24. If there are no requests, GCS+PT will not attend.